ESTTA Tracking number:

ESTTA270713 03/06/2009

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Natural Couture, Inc.
Granted to Date of previous extension	04/05/2009
Address	4055 West Sunset Las Vegas, NV 89118 UNITED STATES

Attorney information	Thomas J. Speiss Venable LLP
	2049 Century Park East, Suite 2100 Los Angeles, CA 90067 UNITED STATES jwhiting@venable.com, ipdocketingla@venable.com

Applicant Information

Application No	77464760	Publication date	10/07/2008
Opposition Filing Date	03/06/2009	Opposition Period Ends	04/05/2009
Applicant	Xtreme Couture, Inc 2701 Signal Parkway Signal Hill, CA 90755 UNITED STATES		

Goods/Services Affected by Opposition

Class 025.

All goods and services in the class are opposed, namely: Vests; Sweat bands; Wrist bands; Sports bra; Headbands; Rash guards; Denim jackets; Denims; Athletic footwear; Footwear; Moisture-wicking sports pants; Moisture-wicking sports shirts; Underarm clothing shields; Socks

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3485724	Application Date	03/16/2007
Registration Date	08/12/2008	Foreign Priority Date	NONE
Word Mark	XTREME COUTURE		

Design Mark	XTREM	E COU	JTURE
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2007/02/00 First Use In Commerce: 2007/02/00 Operation of training centers in the fields of fitness, exercise, and mixed martial arts; providing classes, workshops, and seminars in the fields of fitness, exercise, and mixed martial arts; providing a website featuring information in the fields of fitness, exercise, and mixed martial arts training		
U.S. Application No.	77133509	Application Date	03/16/2007
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	XTREME COUTURE		
Design Mark	XTREM	E COU	JTURE
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2007/03/16 First Use In Commerce: 2007/05/10 Posters, stickers, pens		
U.S. Application No.	77976430	Application Date	03/16/2007
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	XTREME COUTURE		

Design Mark	XTREME COUTURE
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 2007/03/16 First Use In Commerce: 2008/05/27 Gym bags

Attachments	77133523#TMSN.jpeg (1 page)(bytes) 77133509#TMSN.jpeg (1 page)(bytes) 77976430#TMSN.jpeg (1 page)(bytes) LA1DOCS1-#231706-v1-Notice_of_Opp_reXtreme_Couture_TM_77133523.p df (3 pages)(31580 bytes) RANDY_COUTURE evidence for opposition.pdf (24 pages)(7505301 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/thomas j. speiss/
Name	Thomas J. Speiss
Date	03/06/2009

STATEMENT OF CLAIM

In the matter of the application for registration of the trademark XTREME COUTURE filed by Xtreme Couture, Inc. ("Applicant"), as shown in Application Serial No. 77/464760 published for opposition in the *Official Gazette* of October 7, 2008.

Natural Couture, Inc. ("Opposer"), a Nevada corporation with its address at 3955 West Sunset, Las Vegas, Nevada 89118, believes that it will be damaged by registration of the mark shown in said Application Serial No. 77/464760 and hereby opposes the same:

As grounds for opposition it is alleged that:

- 1. Opposer is the owner of U.S. Trademark Registration No. 3,485,724, for the mark XTREME COUTURE covering Operation of training centers in the fields of fitness, exercise, and mixed martial arts; providing classes, workshops, and seminars in the fields of fitness, exercise, and mixed martial arts; providing a website featuring information in the fields of fitness, exercise, and mixed martial arts training in Class 41, which it has been using in commerce in connection with these services since at least February of 2007.
- Opposer is the owner of U.S. Trademark Application Serial No. 77/133509 filed March 16, 2007 for the mark XTREME COUTURE covering posters, stickers, pens in Class 16, which it has been using in connection with these goods since at least May 10, 2008.
- Opposer is the owner of U.S. Trademark Application Serial No. 77/976430 filed
 March 16, 2007 for the mark XTREME COUTURE covering gym bags in Class
 28, which it has been using in commerce in connection with these services since at least May 27, 2008.

- 4. Applicant did not use the mark XTREME COUTURE in the United States prior to June 15, 2007.
- 5. The goods for which Applicant seeks to register the mark XTREME COUTURE are related to the goods in connection with which Opposer has used its mark XTREME COUTURE in the U.S. Opposer is owned and operated by Randy Couture, world renowned ultimate fighting champion. *See* attached Google, Wikipedia and other Internet website page printouts regarding Randy Couture.

 Based on the fame of Randy Couture, consumers have come to identify both Randy Couture and Opposer as the source of Opposer's goods and services.
- 6. The trademark XTREME COUTURE sought to be registered by the Applicant is identical to Opposer's trademark XTREME COUTURE.
- 7. Consumers are likely to be confused and to mistakenly believe that Applicant's products offered under its XTREME COUTURE mark either emanate from or are licensed by, sponsored by, or associated with Opposer.
- 8. If the Applicant were permitted to use and register its mark for its goods as specified in its application, confusion among consumers resulting in damage and injury to Opposer would be caused by virtue of the fact that Applicant's mark and Opposer's trademark are identical, and the related nature of the goods covered by those marks, particularly due to the fame and consumer recognition of Randy Couture. Any defect, objection or fault found with Applicant's goods would reflect upon, seriously injure, and dilute the reputation and value that Opposer has established under its trademark.

WHEREFORE, Opposer prays that Application Serial No. 77/464760 be rejected, that no registration be issued thereon to Applicant, and that this opposition be sustained in favor of the Opposer.

Opposer appoints Thomas J. Speiss and Jennifer V. Whiting, along with the law firm of Venable LLP, 2049 Century Park East, Suite 2100, Los Angeles, CA 90067 to transact all business on its behalf in connection with this Opposition.

Web Images Maps News Video Gmail more ▼

Sign in



randy couture

Search

Advanced Search Preferences

Customized based on recent search activity. More detail

Web Video

Results 1 - 10 of about 1,040,000 for randy couture. (0.09 seconds)

Randy Couture Clothing

Sponsored Links

www.brownsfashion.com couture clothing.

Browse the lowest prices on randy

New Affliction Collection

www.soliscompany.com Remetee. Free S&H. Largest Selection of Affliction, Sinful &

Official Randy "The Natural" Couture Website

www.randycouture.tv/ - 3k - Cached - Similar pages

Randy Couture - Wikipedia, the free encyclopedia

Randy Duane Couture (born June 22, 1963), also known as "The Natural" and "Captain America," is an American actor and mixed martial artist, Greco-Roman ...

en.wikipedia.org/wiki/Randy_Couture - 135k -

Cached - Similar pages

Fight Finder - Randy "The Natural" Couture's Mixed Martial Arts ...

Name, Randy Couture. Nick Name, The Natural. Record, 16 - 9 - 0 (Win - Loss - Draw). Wins, 7 (T)KOs (43.75 %) 2 Submissions (12.5 %) ...

www.sherdog.com/fighter/Randy-Couture-166 - 67k - Cached - Similar pages

Video results for randy couture



Randy Couture 2 min 51 sec www.youtube.com



Randy Couture training 4 min 16 sec video.google.com

<u>UFC®</u>: <u>Ultimate Fighting Championship®</u>

Randy was in the US Army for 6 years where wrestled and did a little boxing. ... LINK HAND HELD RADIOS AT UFC 91: COUTURE vs. LESNAR · The Blueprint: Randy ...

www.ufc.com/index.cfm?fa=fighter.Detail&pid=1 - 67k -

Cached - Similar pages

RANDY COUTURE vs. BROCK LESNAR - TONIGHT



3 min 12 sec - Nov 13, 2008 - 華東東京 UFC 91: **Couture** vs. Lesnar is TONIGHT. Its the biggest fight in UFC history! 3-time UFC heavyweight Champ, **Randy Couture** returns to the ... www.youtube.com/watch?v=qnB-9ssVjQc

Xtreme Couture - MMA

Randy Couture and company will be back in action June 19,20 and the 21st. ... Take a few minutes and watch Pro MMA Practice with Randy Couture, ... www.xtremecouture.tv/ - 43k - Cached - Similar pages

Sponsored Links

Affliction brand clothing

Shop for the latest styles Free shipping all over the world www.rock-rebel.com

Google Checkout 37

Randy Couture Shirts

Great Selection of **Randy couture** shirts Qualified orders over \$25 ship free Amazon.com

Randy Couture Shirts

Find Products at Great Prices
Shop, Compare and Save at Pronto!
Shop.Pronto.Com

Randy Couture Clothing

Randy Couture MMA Clothing In Stock - Ready to Ship - Act Now! www.MMAOverload.com

Randy Couture Clothes

Dress Down for the Weekend.
Deals on Randy Couture Clothes.
Shopzilla.com/JuicyCouture

Fear No Man

Discover What The Martial Artists
And The Army Don't Want You To Know
www.CloseCombatTraining.com

MMA Stop - Randy Couture

Get Randy Couture Gear Here. Where you can Shop by Fighter! www.MMAstop.com/Couture

More Sponsored Links »

Randy Couture - Pros vs Joes



17 min - ★★★★

Randy Couture on Pros vs Joes 1/24/2007 ... Randy Couture Pros joes. www.dailymotion.com/video/x12b89_randy-couture-pros-vs-joes_sport

Randy Couture | Fight Ticker

Kim **Couture** gave her thoughts on who **Randy Couture's** next opponent might be and where Gina Carano might end up in an interview today with the Washington, ... www.fightticker.com/taxonomy/term/109 - 57k - <u>Cached</u> - <u>Similar pages</u>

Searches related to: randy couture

randy couture vs tim sylvia

randy couture gym

ufc

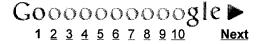
chuck liddell

matt hughes

tito ortiz

rich franklin

tim sylvia



randy couture

Search

Search within results - Language Tools - Search Tips - Dissatisfied? Help us improve - Try Google Experimental

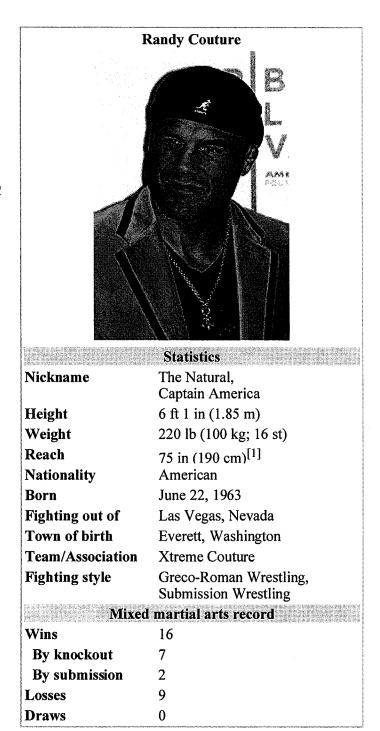
Google Home - Advertising Programs - Business Solutions - Privacy - About Google

Randy Couture

From Wikipedia, the free encyclopedia
See also: Randy Couture vs. Chuck Liddell

Randy Duane Couture (born June 22, 1963), also known as "The Natural" and "Captain America," is an American actor and mixed martial artist, Greco-Roman wrestler, and former collegiate wrestler, and the former heavyweight champion of the Ultimate Fighting Championship. His family name is of French Canadian origin. Couture is one of only two UFC fighters to have held a championship title in two different divisions (heavyweight and light heavyweight) while in the Ultimate Fighting Championship (the other fighter being BJ Penn), as well as the only five-time champion in UFC history. Couture is a member of the UFC Hall of Fame, and many consider him to be the most popular fighter in MMA history^[2]. Along with Chuck Liddell and Tito Ortiz, Couture is widely credited for bringing mixed martial arts into the mainstream of American pop culture and sports.

Couture has been an Olympic wrestler alternate, and lived in Corvallis, Oregon throughout much of his career where he served as an assistant wrestling coach and a strength and conditioning coach for Oregon State University.^[3] He established Team Quest with Matt Lindland and Dan Henderson, a training camp for fighters, based out of Gresham, Oregon and headed by coach Robert Folis. In 2005 Couture moved to Las Vegas where he opened his own chain of gyms under the name Xtreme Couture, with additional locations in Vancouver, Washington, Wellington, Florida, Lombard, Illinois, and most recently Independence, Missouri, and Toronto, Ontario, He currently trains at his Las Vegasbased gym. Couture also partnered with Bas Rutten in the opening of Legends Gym, located in Hollywood, California.



Couture is generally recognized as a clinch and ground-and-pound fighter who uses his wrestling ability to execute take downs, establish top position, and successively strike the opponent on the bottom. Couture has also displayed a variety of skills in boxing, Muay Thai and Brazilian Jiu-Jitsu, submitting two opponents using different chokeholds. Couture is also the only athlete in UFC history to win a

championship after becoming a Hall of Fame member and is the oldest title holder ever (in the UFC and MMA in general).

Contents

- 1 Wrestling years
- 2 UFC career
 - 2.1 Heavyweight titles
 - 2.2 Light heavyweight title and trilogy with Liddell
 - 2.3 Retirement
 - 2.4 Reclaiming the heavyweight title
 - 2.5 Resignation from the UFC
 - 2.6 Return to the UFC
- 3 Filmography
- 4 Personal life
- 5 Mixed Martial Arts record
- 6 Honors
- 7 References
- 8 External links

Wrestling years

Couture graduated from Lynnwood High School in Lynnwood, Washington where he won a State Championship during his senior year. Couture served in the U.S. Army from 1982–1988. Upon discharge, he was a three-time Olympic team alternate (1988, 1992 and 1996); a semifinalist at the 2000 Olympic Trials; a three-time National Collegiate Athletic Association (NCAA) Division-I All-American and a two-time NCAA Division-I runner-up at Oklahoma State University. [4] In 1992 he was the Division-1 runner up at 190 pounds coming in second after Mark Kerr. [5]

UFC career

Heavyweight titles

Couture first appeared in the UFC on May 30, 1997 as part of *UFC 13: The Ultimate Force*. The event consisted of two four-man tournaments: one in the light heavyweight (under 200 lb) division and one in the heavyweight (200 lb and over) division. Couture fought in the heavyweight tournament, and won it, defeating Tony Halme and Steven Graham in the process.^[6] His next match was an elimination bout for the heavyweight title against the young Brazilian "Phenom", Vitor Belfort, who at the time was on a four fight winning streak. Couture scored a TKO victory in what UFC announcer Bruce Beck described as "a stunning upset."^[7]

Couture won his first heavyweight title via decision in a 1997 match against kickboxer Maurice Smith. Couture didn't keep the belt for long, shortly after he was stripped of the title when he could not come to contractual terms with the UFC and its parent company at the time, Semaphore Entertainment Group. After leaving the UFC, Couture fought in Vale Tudo Japan 1998 where he was submitted via armbar by Enson Inoue. He later competed in the RINGS King of Kings 2000 tournament.

In 2000, Couture returned to the UFC to recapture the heavyweight title from Kevin Randleman at UFC

28 on November 17 of that year. Throughout 2001, Couture defended his heavyweight title twice, both times against the Brazilian heavyweight contender Pedro Rizzo. After defeating Rizzo he went on to lose the UFC heavyweight title in a fight with Josh Barnett via TKO in the 2nd round at UFC 36 in 2002. After the fight, Barnett tested positive for anabolic steroids^[8] and was subsequently stripped of his title. With the heavyweight title vacant, Couture fought Ricco Rodriguez, at UFC 39, for the title. Couture initially controlled the fight and was arguably on his way to a decision win, but eventually suffered a TKO loss in the 5th round.

Light heavyweight title and trilogy with Liddell

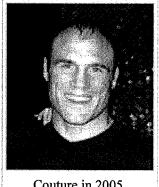
After his two consecutive losses in the heavyweight division to larger opponents, Couture moved down a weight class to fight at 205 lbs in the UFC's light heavyweight division. In his light heavyweight debut, Couture took on long-time number one contender Chuck Liddell for the interim light heavyweight championship.^[9] Couture won by TKO in the third round, and became the only UFC competitor to win championship titles in two weight classes, a feat since matched in 2008 by B. J. Penn; this earned Couture his nickname "Captain America".[10] His next match was billed as a "Champion vs. Champion" fight in order to settle who was the rightful, undisputed champion of the division. Couture faced the five-time defending champion Tito Ortiz for the undisputed light heavyweight title. Couture won a unanimous decision and became the undisputed UFC light heavyweight champion at age 40.

On April 16, 2005, Couture lost his title and suffered the first knockout loss of his career in a rematch with Chuck Liddell. Couture came back in August with a win over Mike Van Arsdale to re-establish himself as a top contender. He faced Liddell again for the third and final time in a championship match on February 4, 2006 at UFC 57. He did not succeed, falling victim to a second round knockout. Immediately after the match, he announced his retirement from the sport.

On June 24, 2006, during The Ultimate Fighter 3 finale, which was broadcast live on Spike TV, Couture became the fourth fighter to be inducted into the UFC Hall of Fame, joining Royce Gracie, Dan Severn, and Ken Shamrock. [11]

Retirement

After retiring from the professional fighting circuit, Couture began embarking on a variety of activities, including appearing at UFC events as a regular broadcast commentator and as co-host of "Before/After The Bell" on The Fight Network. He also appeared in the Rob Schneider comedy Big Stan, along with fellow mixed martial artists Don Frye and Bob Sapp.[12]



Couture in 2005.

On November 17, 2006, Couture decided to compete athletically again, facing Brazilian Jiu-Jitsu champion Ronaldo "Jacare" Souza in a submission wrestling match. The bout ended in a draw. [13]

Couture was featured on season two of Spike TV's reality show "Pros vs. Joes", which premiered on January 25, 2007. His teammates on the episode were Michael Irvin, Kevin Willis, and José Canseco. He returned for the finale, where he even took part in a football based round. His teammates were Willis. Randall Cunningham, Bruce Smith, Roy Jones Jr., and Tim Hardaway. Couture also had a brief cameo appearance on the season finale of the CBS show The Unit as a military guard and on the film Redbelt as a fight commentator. Couture also appeared on an episode of The History Channel's "Human Weapon" on September 27, 2007, and starred in the 2008 film, The Scorpion King 2: Rise of a Warrior. [14]

Reclaiming the heavyweight title

On January 11, 2007, Couture appeared for an interview on the Spike TV magazine show, *Inside the UFC* to announce his return from retirement. [15] In a conversation with Joe Rogan, Couture confirmed that he would be facing Tim Sylvia for the UFC heavyweight championship at *UFC 68* on March 3, 2007 and revealed that he had signed a four-fight, two-year deal with the company.



At the age of 43, Couture defeated then-champion Tim Sylvia at *UFC* 68 by unanimous decision to claim his third UFC heavyweight title. Couture's first punch, at :08 of the first round, sent the 6'8" (2.03m) Sylvia reeling to the mat. [16] Couture controlled the pace of the fight for five rounds, smothering Sylvia with effective striking and

numerous takedowns. All three judges' scored the bout 50-45 for Couture, [17] making him the first fighter in UFC history to become a three-time champion.

On August 25, 2007, at UFC 74 at the Mandalay Bay Events Center in Las Vegas, Nevada, Couture defended his title against Gabriel Gonzaga, who previously defeated Mirko "Cro Cop" Filipović at *UFC* 70 to become the number one contender. [18] In the fight, Couture defeated Gonzaga by TKO (strikes) to retain the title. Couture suffered a broken left arm from blocking one of Gonzaga's kicks during the course of the fight. [19] The kick cleanly separated the ulna bone. The injury placed the UFC heavyweight champion's arm in a splint for six weeks. This would be the least of Couture's worries as shortly after the fight he would be embroiled in a legal battle with the UFC.

Resignation from the UFC

On October 11, 2007, Couture announced that he was severing all ties with the UFC, leaving two contracted fights, a position as an on-air analyst, and his heavyweight championship behind. Reportedly he received \$250,000 plus \$936,000 of PPV revenue for his comeback against Tim Sylvia. He also reportedly received a \$250,000 purse for defeating Gabriel Gonzaga, as well as a \$35,000 bonus for "Fight of the Night" and \$787,000 in PPV revenue. [20] This became a sticking point since Chuck Liddell lost his two previous fights yet is still being paid a higher amount, according to Couture. Couture cited the UFC's failure to sign #1 ranked heavyweight fighter Fedor Emelianenko, as well as disputes with UFC management. [21][22]

UFC president Dana White said Thursday Oct. 18, 2007 that Couture remains the promotion's heavyweight champion despite his announced plans to quit. White also reiterated he will not release Couture from the final two fights on his UFC contract. Couture held a press conference on October 25, 2007 in which he denied his leaving of the UFC was a "retirement", set forth his grievances over the pay he received for his fights against Tim Sylvia and Gabriel Gonzaga, and reiterated his belief that he would be free from any contractual obligations to the UFC after nine months. On October 30, 2007, UFC president Dana White and co-owner Lorenzo Fertitta held another press conference. There White reiterated the UFC's position that Couture remains the promotion's heavyweight champion despite his tendered resignation, and that Couture would remain obligated under his UFC contract well beyond nine months. White also released documents at the press conference to refute Couture's claims about the pay he received. Sherdog.com analyzed language reportedly found in the UFC's standard contracts relating to fighter retirement which Sherdog believes clarifies the dispute over Couture's contractual status.

In another chapter to the Couture/UFC saga, Dana White and Randy Couture met and had a "good" conversation at UFC 78. White also met with Couture during the Thanksgiving holiday to discuss a possible return to the octagon. Couture said he had no desire to return to the UFC at that time.

Cornering some of his fighters from Xtreme Couture at HDNet Fights on December 15, 2007 in Dallas, Texas. Randy Couture answered questions about Fedor stating that he would like to fight him in October once his employment contract with the UFC has expired, if the UFC cannot come to some kind of copromotion agreement with M-1 global before that time. [28]

On January 15, 2008 Zuffa filed a lawsuit in Clark County District Court in Nevada citing breach of contract and irreparable damage. [29] Zuffa is seeking over \$10,000 in damages. This suit concerns only Couture's employment contract and not his promotional contract. On February 28, 2008 Judge Jennifer Togliatti handed down the first ruling in the case of Zuffa v. Randy Couture issuing a preliminary injunction barring Couture's participation in an IFL event to be held the following day.

On August 2, 2008 a Texas appeals court granted Zuffa LLC's (the UFC's parent company) request for a stay against a motion for a declaratory judgment in a suit filed by HDNet regarding Randy Couture's contractual status with the UFC. The stay effectively ends the dispute in the state of Texas and Zuffa will be allowed to move forward with the Nevada suit. [30][31]

Return to the UFC

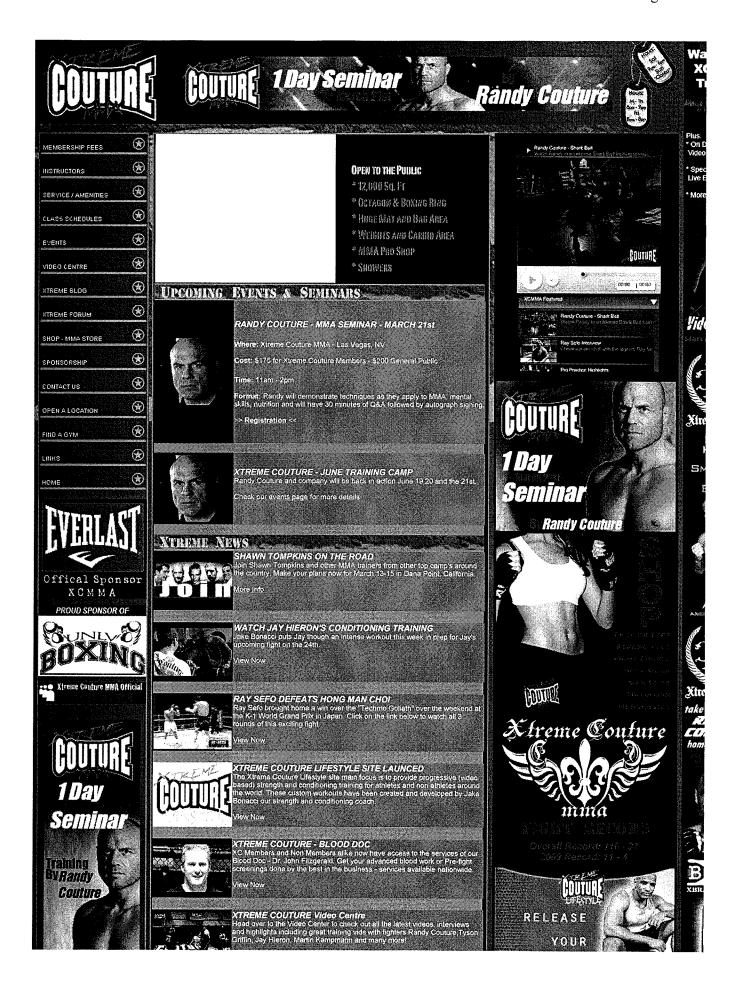
On September 2, 2008 the UFC announced a 3 fight deal with the now 45 year old Randy Couture to return to active competition for the UFC. His first fight back was at UFC 91 on November 15, 2008 in Las Vegas, Nevada where he lost his UFC Heavyeight Championship to Brock Lesnar. [32] It was at first a closely contested match, however, later in the the fight Lesnar knocked Couture down and finished him with hammerfists for a TKO victory at 3:07 of the second round. [33] In the post fight interview with Joe Rogan, Couture declared his desire to keep fighting. He stated that he felt like he was still becoming a better fighter and blamed his loss on a bad performance, not his age.

Couture has said he still wants to fight WAMMA heavyweight champion Fedor Emelianenko, but the UFC has been unable to reach an agreement with Fedor. Emelianenko's current contract with Affliction Entertainment is exclusive only in the U.S. [34]

On February 26, 2009 it was reported that Couture has agreed to a bout with former UFC interim heavyweight champion Antonio Rodrigo Nogueira at UFC 101. [35]

Filmography

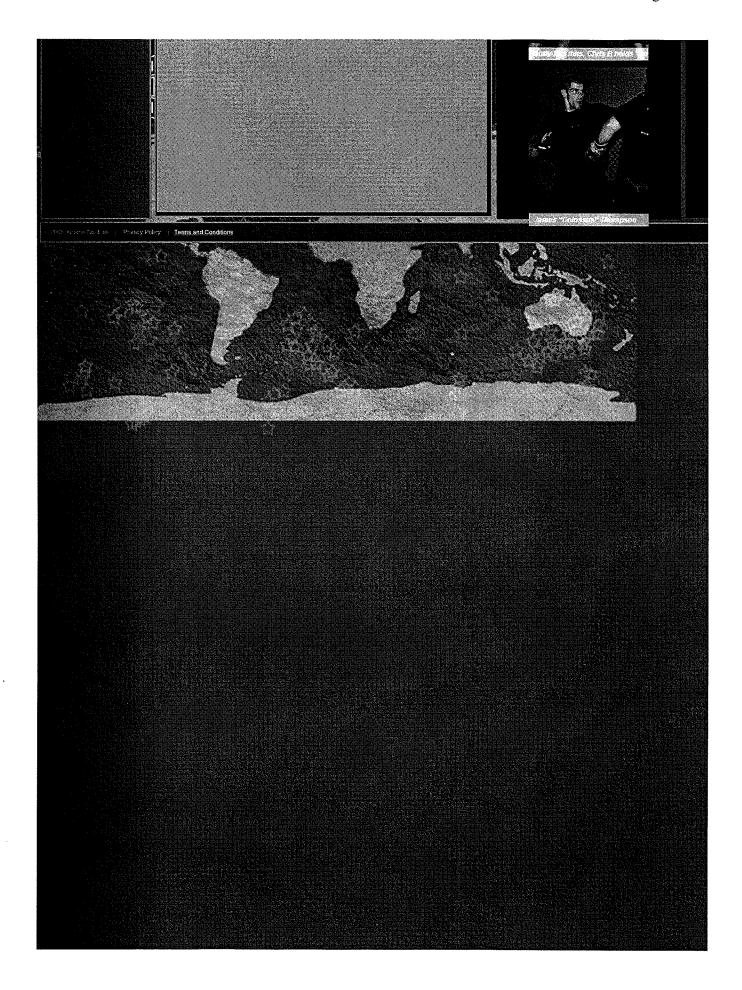
- *Big Stan* as Carnahan. [36]
- *Redbelt* as Dylan Flynn.^[37]
- Invincible as 'Toruci' Player #1^[38]
- The Scorpion King 2: Rise of a Warrior as Sargon. [14] (Couture's voice was deemed unacceptable by the producers due to lack of "vocal gravitas" and was digitally modified for the entire movie)
- Cradle 2 the Grave as Fighter #8.^[39]
- Today You Die as Vincent's Bodyguard. [40]
- Command & Conquer: Red Alert 3 video game as Commander Warren Fuller. [41]
 The King of Queens episode "Fight Schlub" as Priority Plus Driver
- Two episodes of *The Unit* as Sgt. Strickland^{[42][43]}



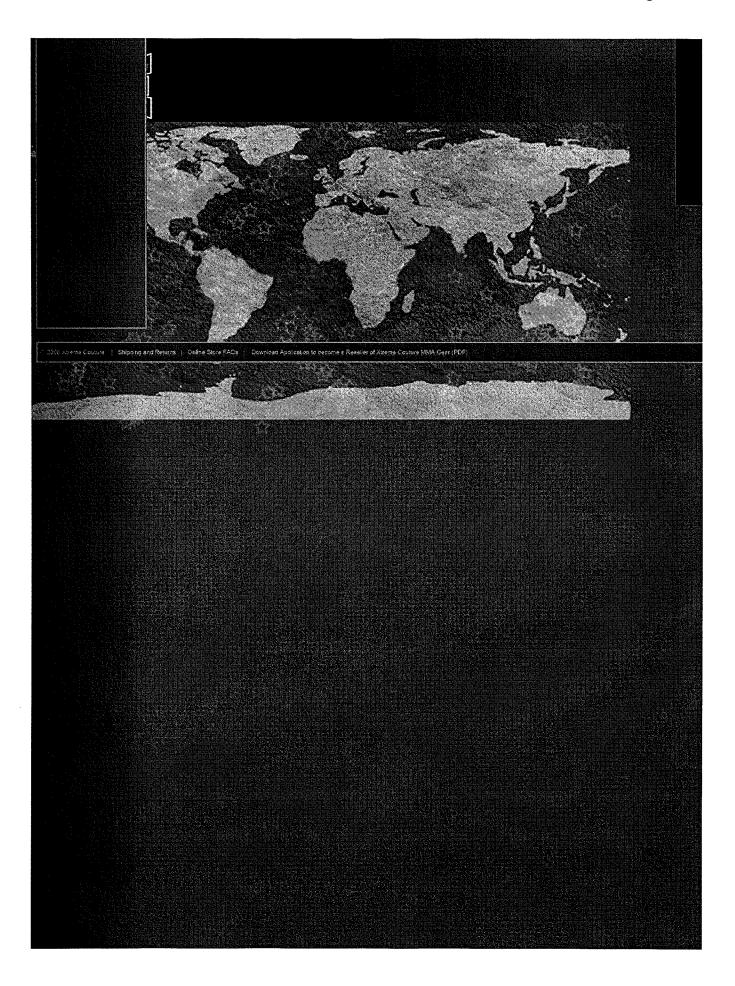
Xtreme Couture - MMA Page 2 of 3



Xtreme Couture - MMA Page 3 of 3







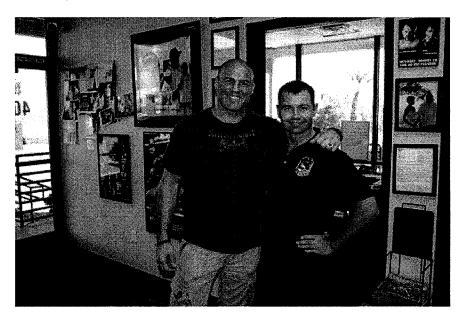
Xtreme Couture MMA

- Front Page
- About



Xtreme Couture Blasts Off With NASA

March 6, 2009 · No Comments



We had the honor of having Marc OSriofa train at Xtreme Couture last week prior to going to work with the Navy Seals. Marc is an Astronaut Candidate with NASA.

Marc also is a Extreme remote medical monitoring consultant and Research liassion. On top of his amazing resume Marc is a Randy Couture fan. They enjoyed speaking with each other regarding their chosen professions. Marc plans to come back and train at Xtreme Couture whenever he's in town.

Posted By: Valerie Haney

→ No Comments Categories: Uncategorized

PHIL BARONI SIGNS COMMENTARY DEAL WITH THE MMA BIG SHOW

March 6, 2009 · No Comments

PHIL BARONI SIGNS COMMENTARY DEAL WITH THE MMA BIG SHOW

Baroni will be the new color commentator for the March 7th and April 11th



Xtreme Couture MMA Page 2 of 9

MMA Big Show events at the Belterra Casino Resort & Spa.

March 5th, 2009 Cincinnati, OH: The MMA Big Big Show confirmed the "New York Bad Ass" Phil Baroni to perform color commentary in tandem with Fox Sports' Jeff Piecoro on March 7th and April 11th at the Belterra Casino Resort & Spa.

The roles of hero and villain have long been prevalent and added a theatric effect to the world of professional sports. Simply put, there are athletes that fans love and others that the public simply loves to hate.

The name Phil Baroni resides somewhere in a grey area when it comes to characterizing the public's perception of the 30-year-old boxer and wrestler. Boisterous and outspoken, the self proclaimed "New York Badass" is seen as cocky and disrespectful by some, but as a passionate inspiration by others who feel they identify with him.

A graduate of Central Michigan University, Baroni wrestled for his alma mater while pursuing a bachelor's degree in psychology. Before making his debut in the sport of mixed martial arts, Baroni put together undefeated records in both boxing where he was victorious in twelve consecutive bouts and kickboxing where he reeled off seven straight wins.

Baroni has built his legendary name and persona throughout his career in the UFC, PRIDE and Elite XC and on March 7th and April 11th he will call the MMA Big Show home.

The MMA Big Show is very excited to have Phil Baroni on board with us as we venture into television while developing the future stars of MMA.

www.mmabigshow.com

Posted By: Scott Haney

→ No Comments Categories: Phil Baroni

Saturday Night Fights Xtreme Style

March 4, 2009 · No Comments

This past Saturday night was our third installment of our amateur exhibition bouts. Originally, eight fights were slated on the card, but do to a few no shows we made some roster changes. After updating the card and finalizing the contenders, six kickboxing bouts were confirmed. This was, for most of the fighters, their first time in the ring. Jimmy John's Sandwiches provided a delicious assortment of food for the 150 guests in attendance.

James Edwards and Jeremy Becker opened up the evening's first bout with a barrage of exchanges. The crowd remained quiet until special guest announcer, Dustin Phillips lightened up the evenings spectacle of fights with his enthusiastic presence. Responding to this the crowd quickly became much more animated going into the second bout.

Eric Center and Tremain Dunbar did not disappoint either. Kicks and punches where traded for the entire 3 rounds. Only the second bout of the night, it quickly set the bar for the rest of the evening's fights, only to be surpassed by the next.

Not wanting to disappoint his coach or family, Julian "Dynamite" Smith rushed into the ring and did not stop for a second until the closing bell. He battered his fellow competitor Travis Fintel with kicks from every angle.

The next fight, our own Ryan Couture, stepping in on only an hours notice fought Bobby Hennebenol carrying the torch of excitement all 3 rounds of their fight.

Next up was a the most anticipated fight of the night. Our very own wrestling coach and 1-0 amateur fighter Nick" The Historian" Fekete battled it out with newcomer but long time resident of Xtreme Couture, Robby Disvlar. The fight was 3 rounds in length, but 20 minutes in duration, five of which were waiting on Nick's 20 nicknames to be completed before he made his way into the ring. The fight saw a lot of action from both competitors as well as a few unintentional low blows, keeping the crowd on their toes.

Xtreme Couture MMA Page 3 of 9

The main event of the evening was brought to us by Tommy Lutz and Hector Montana. These two guys had a lot of expectations to live up to after the last 5 fights. They did not disappoint either. For every intense combination thrown by one, the other countered back just as furious. These two guys beat each other like "red headed step children".

The crowd, after this climatic performance of the evenings bouts, seemed almost exhausted from the cheers and adrenaline rushes brought to them by Xtreme Couture's wonderful fighters, but where still able to give a standing ovation for all of these fighters. We just want to thank everyone for coming out for Saturday night's fights and stay tuned for our next run. Remember, don't stand on the tracks when the pain trains coming.

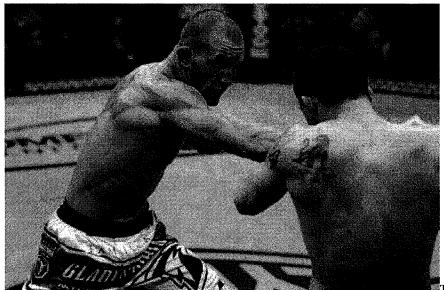
March 4, 2009

Dustin Phillips

→ No Comments Categories: Uncategorized

The Bully's Coming to Ohio

March 3, 2009 · No Comments



This coming Saturday, live from Columbus, Ohio, Xtreme Couture's very own Gray "The Bully" Maynard will be taking on fellow 155 pounder, Jim Miller. This fight looks to be a very exciting one for the two lightweights, both of whom are coming off of impressive victories.

Miller last fought in December, taking on UFC standout Matt Wiman on less than two weeks notice. Miller won a unanimous decision over the crafty veteran, just weeks after his wedding.

Gray last fought in October winning a dominant victory over Rich "No Love" Clementi. Clementi at the time of the fight was riding a three fight win streak inside the octagon. He may have been knocking on the door of a title shot before he discovered why they call Gray "The Bully". Gray scored a one-sided unanimous decision over the veteran of more than fifty mma bouts, moving himself to 7-0 with five wins inside the Octagon, where he is looking to make his presence known.

Both Gray and Jim have an exciting style of fighting that is high intensity and non stop action. Fans should definitely expect to get their money's worth watching this fight. Go Gray! And remember; don't stand on the tracks when the pain train's coming.

March 2, 2009

Dustin Phillips

→ No Comments Categories: Uncategorized

Featured Fighter: Nick Fekete

March 2, 2009 · No Comments

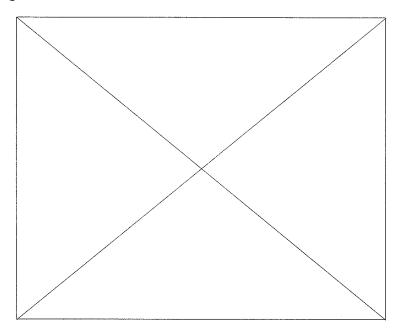
Xtreme Couture MMA Page 4 of 9

Nick Fekete, Xtreme Couture's wrestling coach is building momentum in the fight world, this month alone he has had two firsts.

On Feb 15ht he had his MMA amateur debut fighting in the heavy weight division on the Tuff-N-Uff card and came out with a solid victory. This past Saturday he fought here at Xtreme Couture in his Muay Thai Kickboxing debut again with a solid performance.

Xtreme Couture solutes all of our up and coming fighter at the amateur team!

Below is Nick's MMA fight earlier this month.



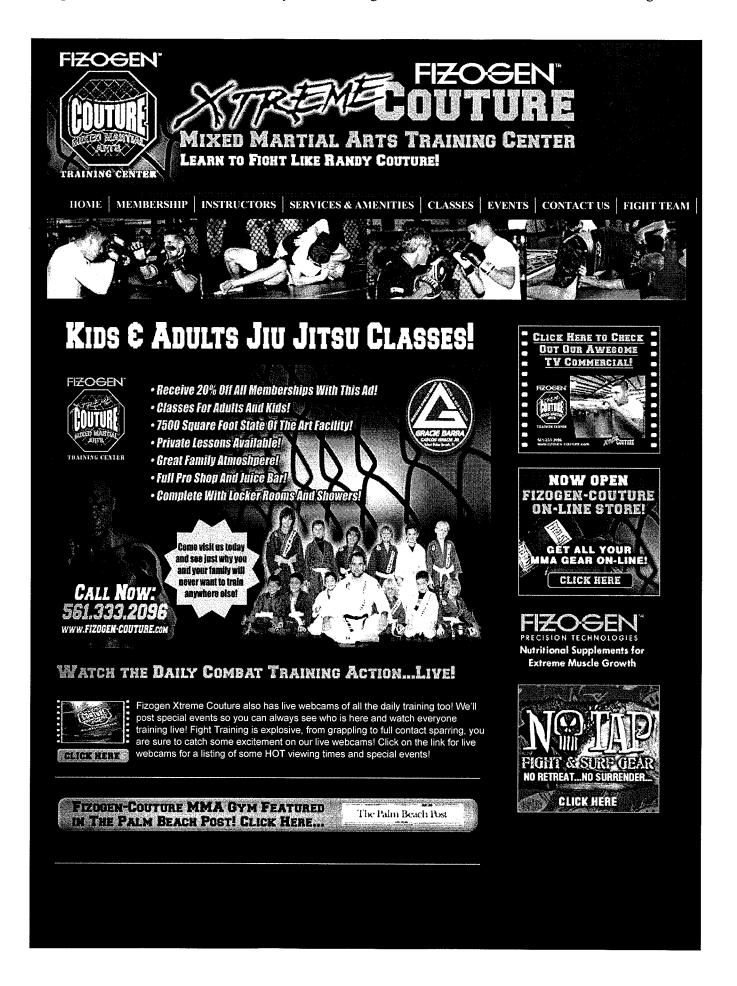
Posted By: Scott Haney

→ No Comments Categories: Uncategorized

Tagged: nick fekete

Its Not a Smoker

February 25, 2009 · No Comments



Brace Yourself for the Most Elite Fight Training, Advanced Supplements © Absolutely Xtreme Athletic Conditioning in the World!



Welcome to the homepage for the elite new training facility in Wellington, FL!

After much anticipation, Fizogen, the leading sports nutrition manufacturer in the country has teamed up with good friend, 5-Time UFC and current Heavy Weight Champion Randy "The Natural" Couture to finally open the most elite MMA training facility in the South East!

Fizogen Xtreme Couture Gym is 7500 Square Feet, complete with an MMA Ring, MMA Circle Cage, Fenced in matted grappling areas, advanced strength and conditioning equipment and the best trainers in the world for elite Mixed Martial Arts! Fizogen has a FULL TIME staff of trainers that we have brought in from all parts of the world specializing in the major fighting disciplines including Brazillian Jui Jitsu, Muay Thai, Boxing, Wrestling, Kickboxing and of course... MMA! Fizogen also has a part time staff consisting of some of the biggest names in the fight game including Randy Couture, Wanderlei Silva, Mike Pyle and more professional MMA fighters! We are continuously making contacts to insure this gym is the best environment in the world to become a champion, or simply train and feel like one!

Congratulations Fizogen-Couture Fighters!



THE SECRET FOR
ULTRA-FREAKY
MASS GAINS...
XTREME
ANABOLIC
RECEPTOR MANIPULATION!





Congratulations Randy on your fifth UFC title! Did I just say Fifth Title?!! Wow! I still vote we change your name to "SUPER NATURAL"! You are truly one of my life's greatest inspirations!

Daniel Amato President - Fizogen

Friday October 10th in New Orleans, LA at The Metropolitan. Friday Night Cage Fights presented by Ultimate Cafe Fighting.

Travis "SGT" Limauro vs. Tony Goldbold Pro 170lbs
Travis won via rear naked choke in the 1st round
Jason Santana Am 155lbs won in 1st round by verbal Tapout
Willie Joe Norris Am 145lbs won 1st round bia armbar
Dhruva "Kumar" Am 135lbs won by TKO in the 2nd round

CHECK OUT THE FIZOGEN-COUTURE TEAM!



David Hayes (Am 1-0 record) were successful in Alexandria, Louisiana during the gyms

first official MMA fights!



Fizogen Xtreme Couture has a team of grapplers competeing in this week's World Cup grappling tournament in California! Be sure to check back next week for detailed results from all of our competitors!Fizogen Xtreme Couture has a team of grapplers competeing in this week's World Cup grappling tournament in California! Be sure to check back next week for detailed results from all of our competitors!

Stay tuned as Fizogen Xtreme Couture MMA is bringing you more great seminars! In the coming months there will be MMA instructional seminars conducted by Mike "Quicksand" Pyle and Jay Heiron. These two guys are among the finest MMA athletes/instructors competeing today. Stand by for exact dates and times. These will be events to remember!



10/20/07 NAGA Superfight in Miami with Renato "Babalu" Sobral represented Fizogen Xtreme Couture Gym and won! Babalu secured several takedowns to core a victory over a worthy opponent that has had a win over Check Congo in the UFC!



Fizogen Xtreme Couture wins BIG at NAGA!
Our fast growing team had an extremely high
percentage of 1st place victory's with samuri
swords being awarded to our winners! Check out
the incredible photos of this event and our teams
great success!



10/21/07 6:00 - 8:00 PM The day after his NAGA battle, Renato "Babalu" Sobralconducted an MMA Seminar for Fizogen Xtreme Couture Gym. It was an incredible opportunity to learn from one of the most technically proficient fighters in the world!

Congratulations to
Carlos "Carlito's Way" Iraburo!!
Carlos is the General Manager at Fizogen Xtreme Couture MMA and on Saturday, October 27th, he competed at TAMMA's "Battle at The Border" in Del Rio, Texas. He won a convincing Unanimous

